深度學習和通用句子嵌入模型
(Deep Learning and Universal Sentence-Embedding Models)

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Program Co-Chair, IEEE International Workshop on Empirical Methods for Recognizing Inference in TExt (IEEE EM-RITE 2012-)

Publications Chair, The IEEE International Conference on Information Reuse and Integration (IEEE IRI)

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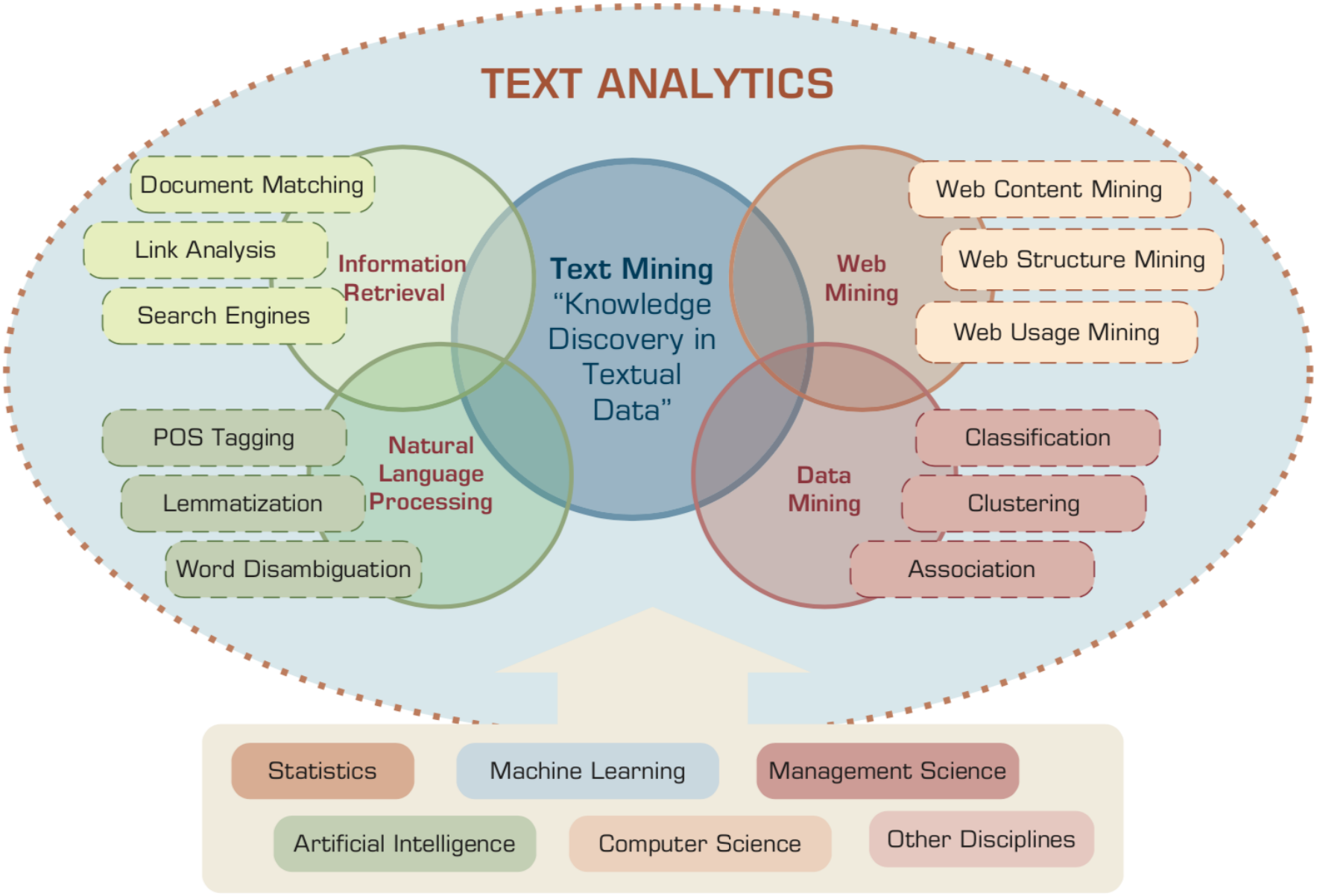
National Taipei University

AI for Text Analytics



Source: Ramesh Sharda, Dursun Delen, and Efraim Turban (2017), Business Intelligence, Analytics, and Data Science: A Managerial Perspective, 4th Edition, Pearson

Topics

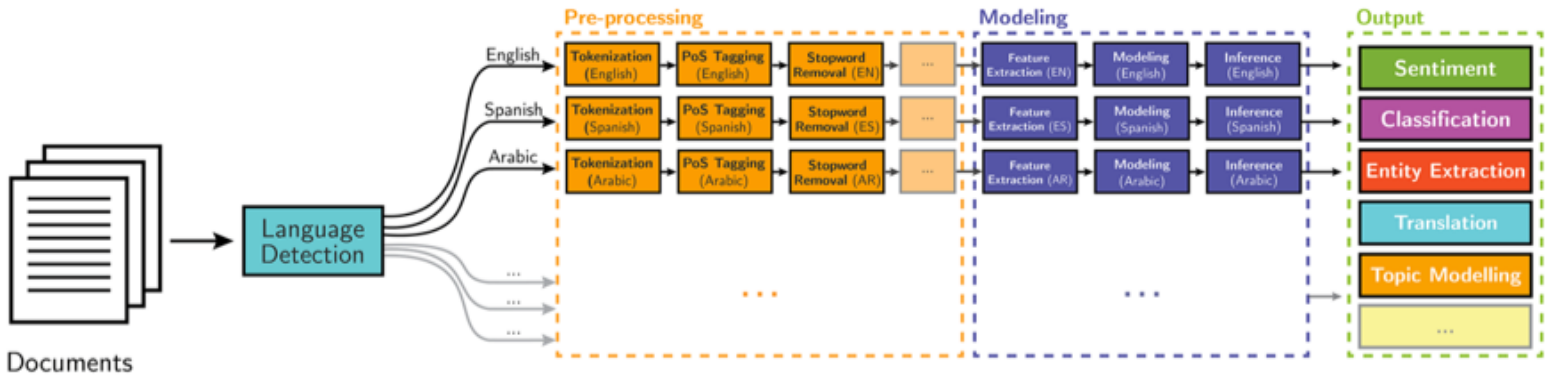
1. 自然語言處理核心技術與文字探勘
   (Core Technologies of Natural Language Processing and Text Mining)
2. 人工智慧文本分析基礎與應用
   (Artificial Intelligence for Text Analytics: Foundations and Applications)
3. 文本表達特徵工程
   (Feature Engineering for Text Representation)
4. 語意分析和命名實體識別
   (Semantic Analysis and Named Entity Recognition; NER)
5. **深度學習和通用句子嵌入模型**
   (Deep Learning and Universal Sentence-Embedding Models)
6. 問答系統與對話系統
   (Question Answering and Dialogue Systems)

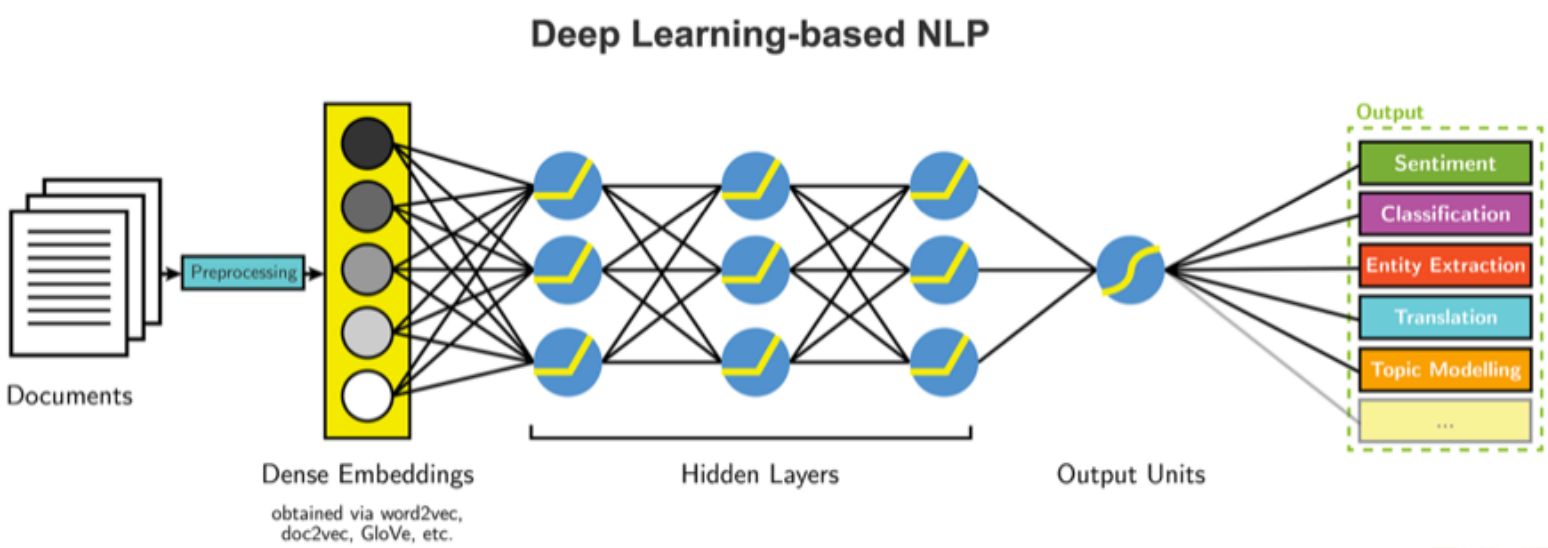
Deep Learning and Universal Sentence-Embedding Models

Outline

- Universal Sentence Encoder (USE)
- Universal Sentence Encoder Multilingual (USEM)
- Semantic Similarity

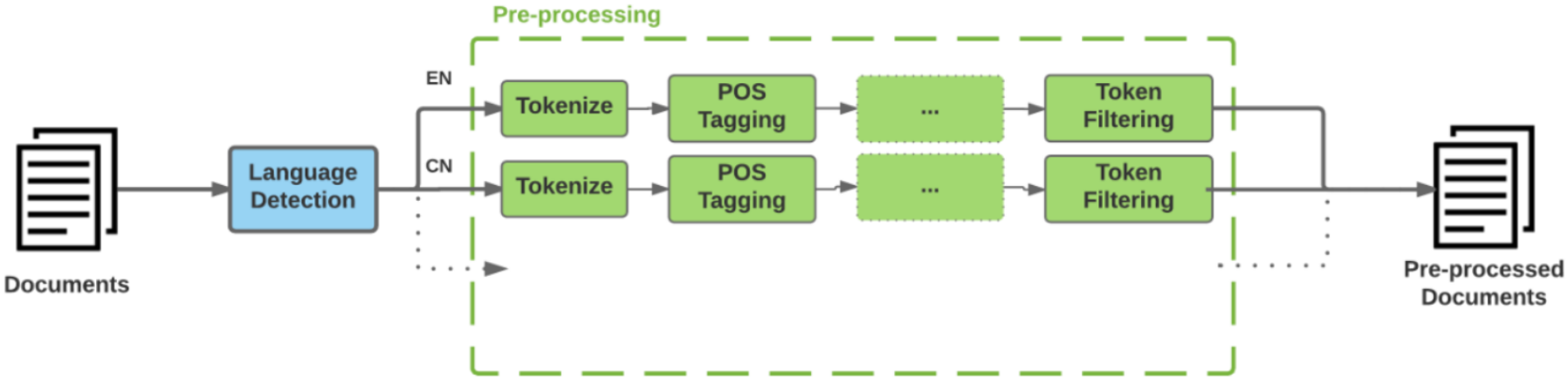
NLP

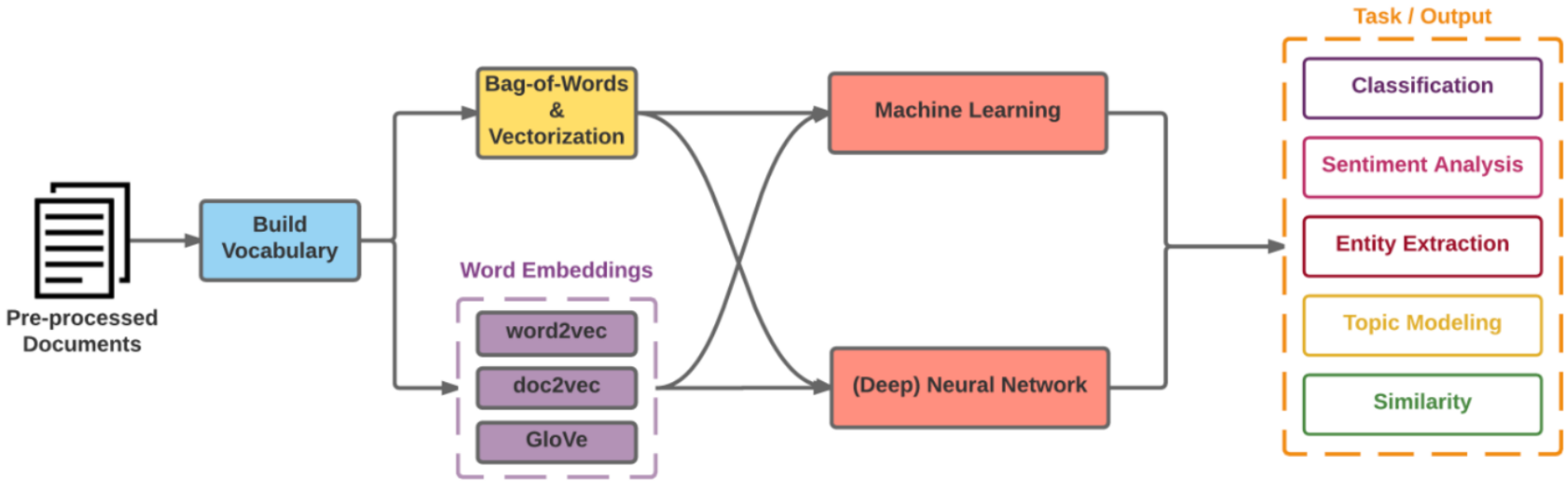




Source: http://blog.aylien.com/leveraging-deep-learning-for-multilingual/

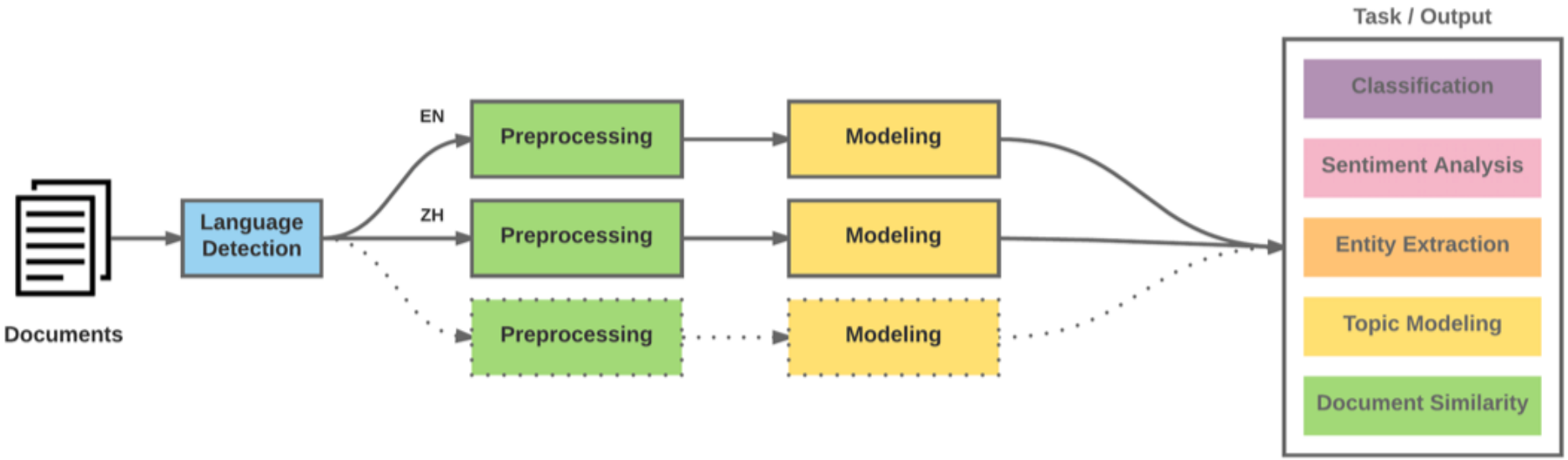
Modern NLP Pipeline





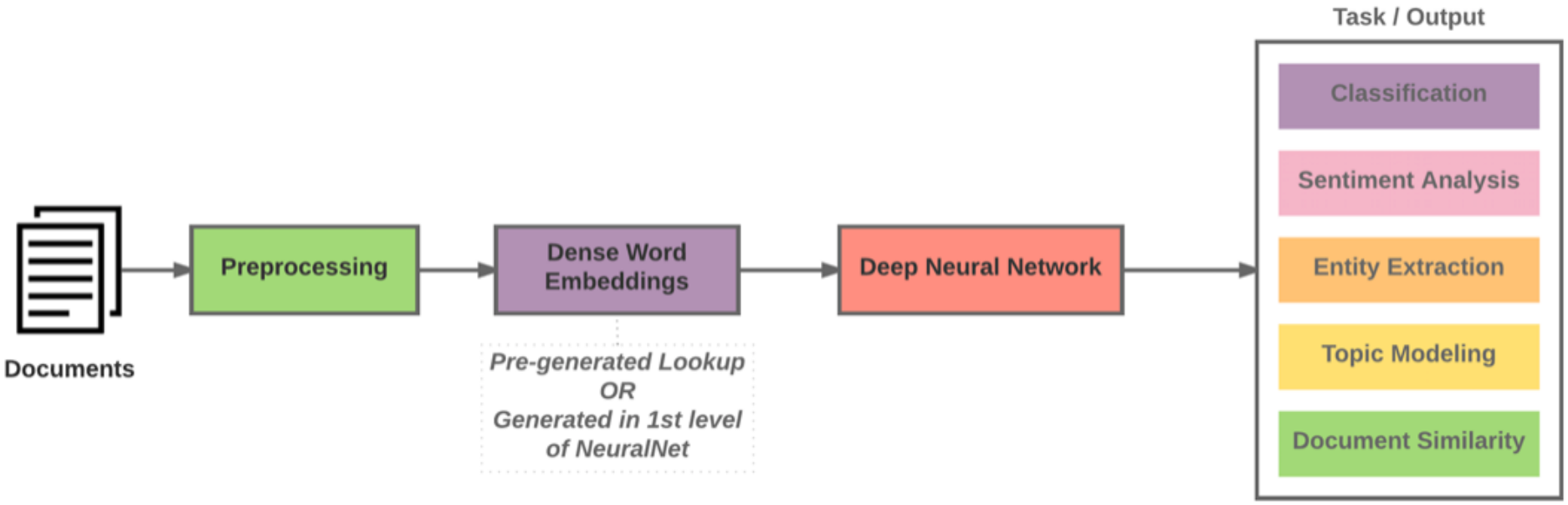
Source: https://github.com/fortiema/talks/blob/master/opendata2016sh/pragmatic-nlp-opendata2016sh.pdf

Modern NLP Pipeline



Source: http://mattfortier.me/2017/01/31/nlp-intro-pt-1-overview/

Deep Learning NLP



Source: http://mattfortier.me/2017/01/31/nlp-intro-pt-1-overview/

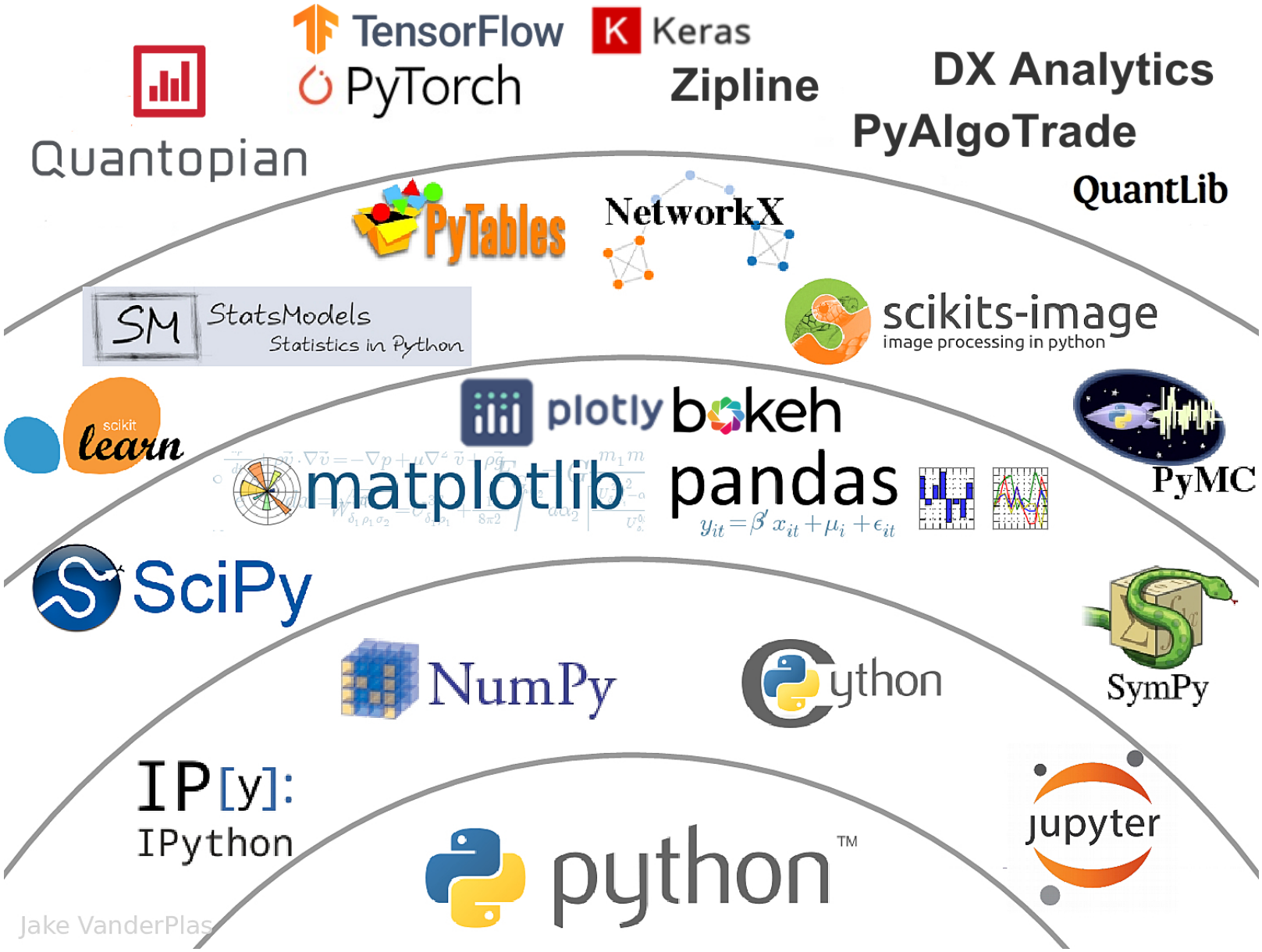
Natural Language Processing (NLP) and Text Mining

- Raw text
- Sentence Segmentation
- Tokenization
- Part-of-Speech (POS)
- Stop word removal
- Stemming / Lemmatization
- Dependency Parser
- String Metrics & Matching

word's stem	word's lemma
am → am	am → be
having → hav	having → have

Source: Nitin Hardeniya (2015), NLTK Essentials, Packt Publishing; Florian Leitner (2015), Text mining - from Bayes rule to dependency parsing

Data Science Python Stack



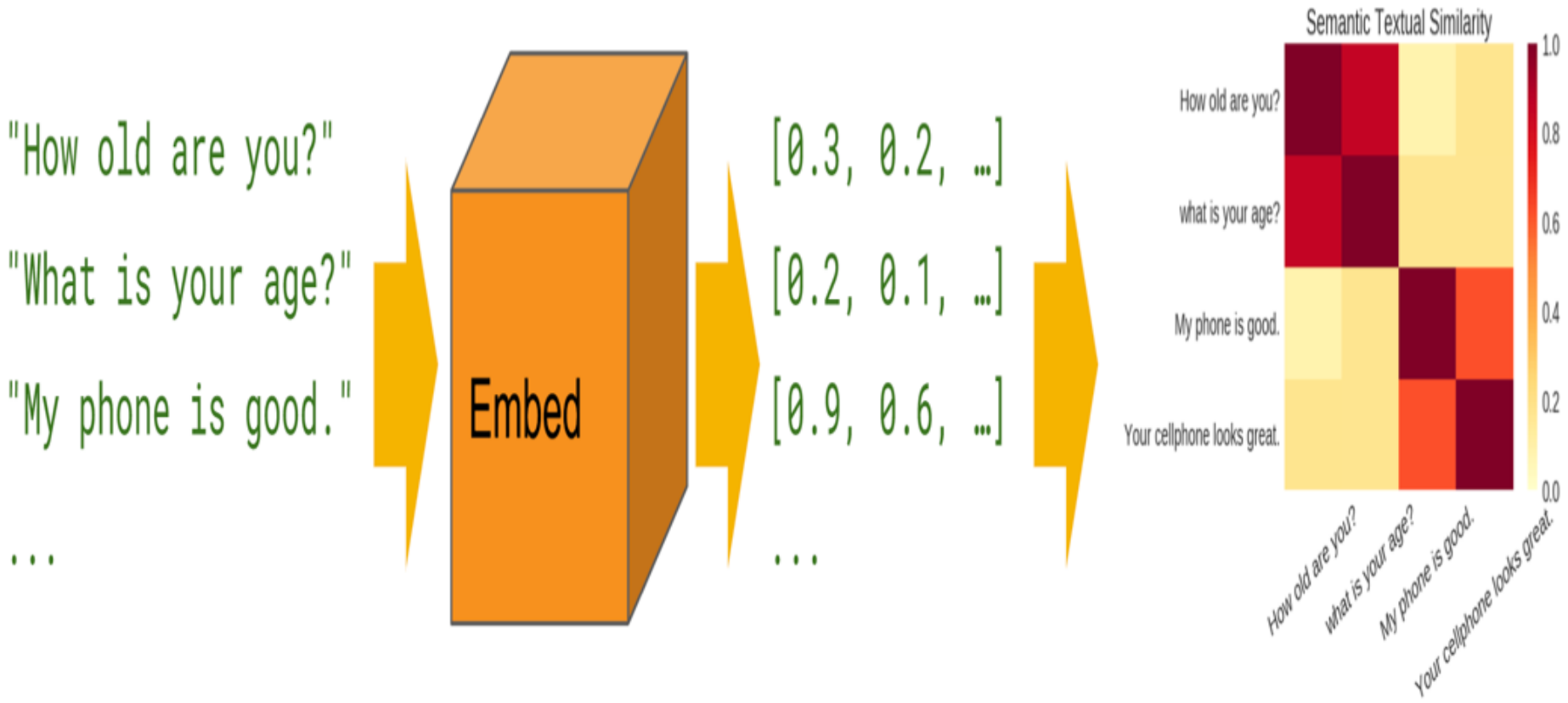
Source: http://nbviewer.jupyter.org/format/slides/github/quantopian/pyfolio/blob/master/pyfolio/examples/overview_slides.ipynb#/5

Universal Sentence Encoder (USE)

- The Universal Sentence Encoder encodes **text** into high-dimensional **vectors** that can be used for text classification, semantic similarity, clustering and other natural language tasks.
- The universal-sentence-encoder model is trained with a **deep averaging network (DAN)** encoder.

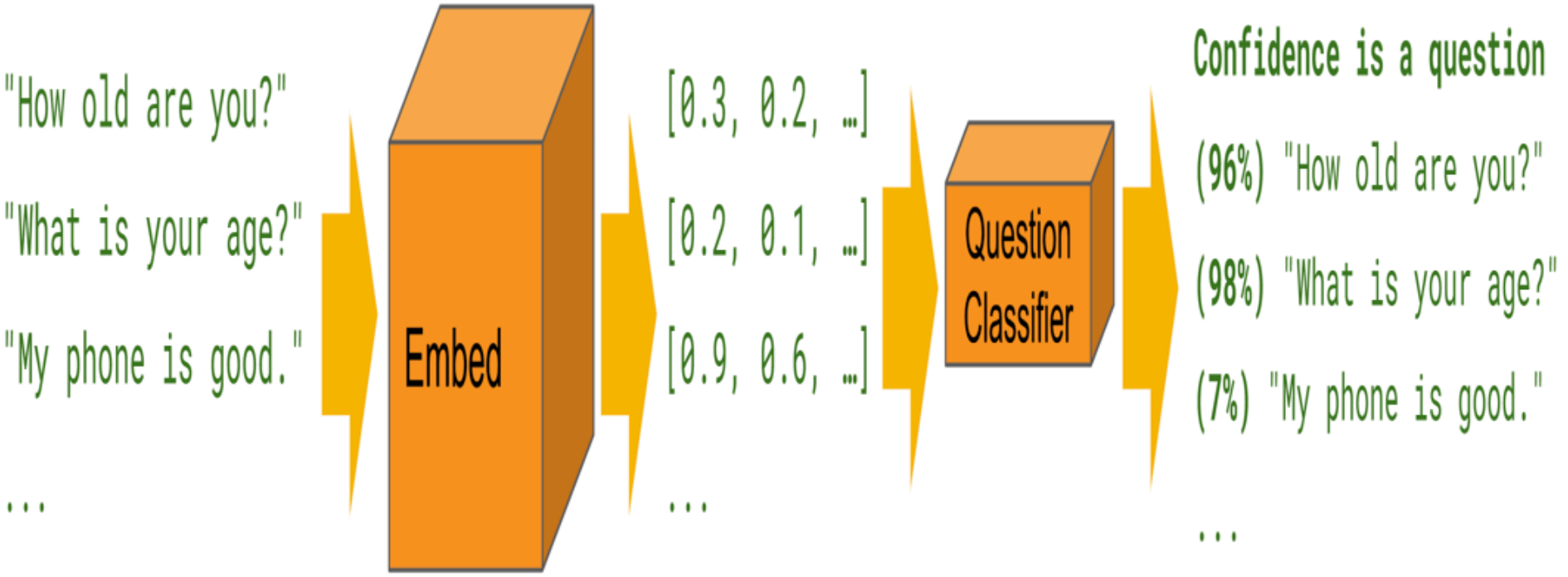
Source: https://tfhub.dev/google/universal-sentence-encoder/4

Universal Sentence Encoder (USE) Semantic Similarity



Source: https://tfhub.dev/google/universal-sentence-encoder/4

Universal Sentence Encoder (USE) Classification



Source: https://tfhub.dev/google/universal-sentence-encoder/4

Universal Sentence Encoder (USE)

```
import tensorflow_hub as hub

embed = hub.Module("https://tfhub.dev/google/"
    "universal-sentence-encoder/1")

embedding = embed([
    "The quick brown fox jumps over the lazy dog."])
```

Source: Daniel Cer, Yinfei Yang, Sheng-yi Kong, Nan Hua, Nicole Limtiaco, Rhomni St. John, Noah Constant, Mario Guajardo-Céspedes, Steve Yuan, Chris Tar, Yun-Hsuan Sung, Brian Strope, Ray Kurzweil. Universal Sentence Encoder. arXiv:1803.11175, 2018.

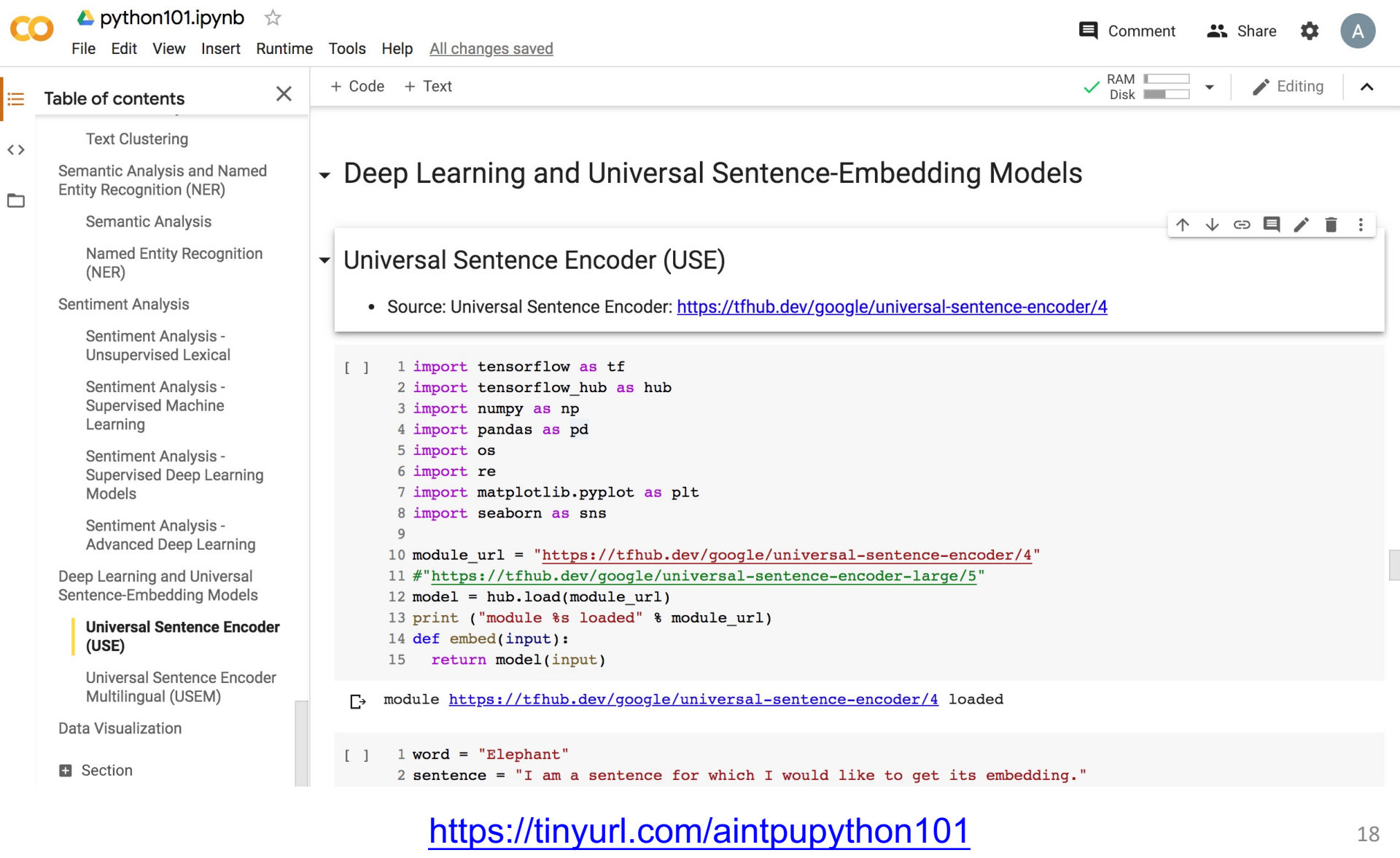
Multilingual Universal Sentence Encoder (MUSE)

```
import tensorflow_hub as hub

module = hub.Module("https://tfhub.dev/google/"
    "universal-sentence-encoder-multilingual/1")

multilingual_embeddings = module([
 "Hola Mundo!", "Bonjour le monde!", "Ciao mondo!"
 "Hello World!", "Hallo Welt!", "Hallo Wereld!",
 "你好世界!", "Привет, мир!", "!مرحبا بالعالم"])
```

Source: Yinfei Yang, Daniel Cer, Amin Ahmad, Mandy Guo, Jax Law, Noah Constant, Gustavo Hernandez Abrego , Steve Yuan, Chris Tar, Yun-hsuan Sung, Ray Kurzweil. Multilingual Universal Sentence Encoder for Semantic Retrieval. July 2019

Python in Google Colab (Python101)

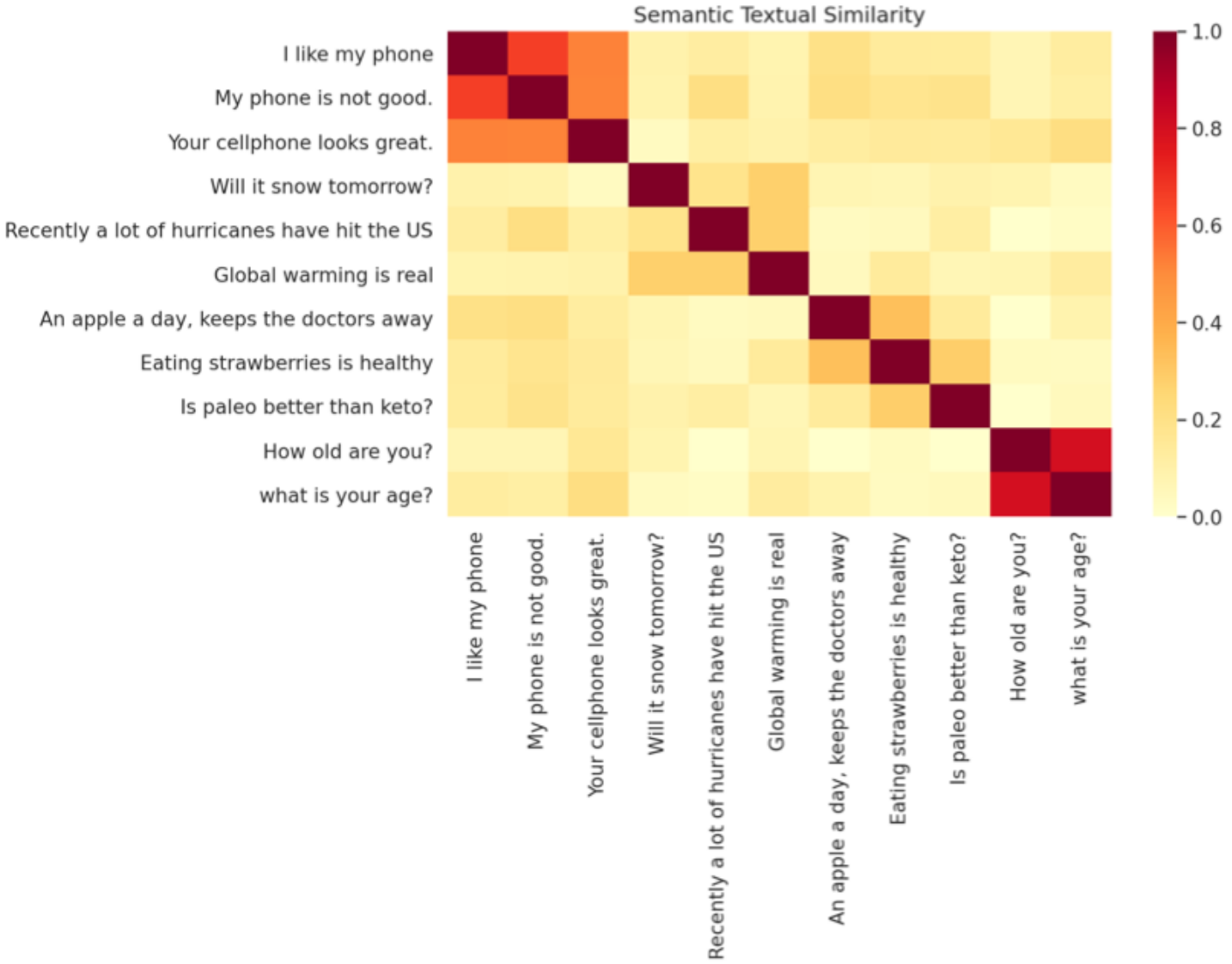
https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT



https://tinyurl.com/aintpupython101

Python in Google Colab (Python101)

https://colab.research.google.com/drive/1FEG6DnGvwfUbeo4zJ1zTunjMqf2RkCrT



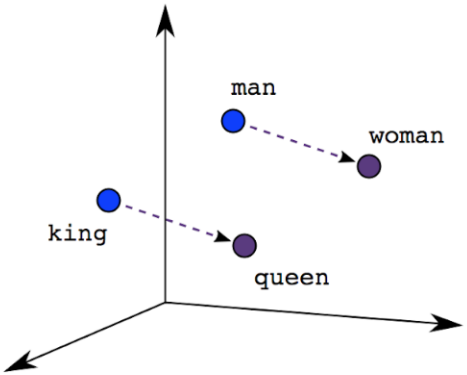
https://tinyurl.com/aintpupython101

One-hot encoding

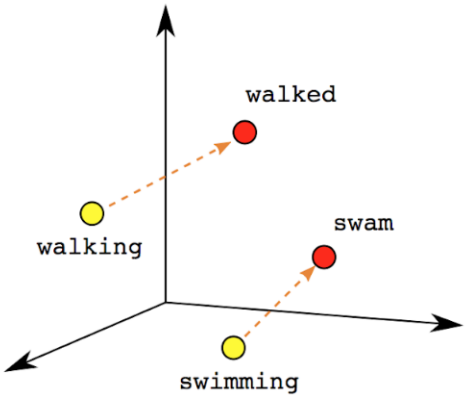
```
                'The mouse ran up the clock' =

The       1   [ [0, 1, 0, 0, 0, 0, 0],
mouse     2     [0, 0, 1, 0, 0, 0, 0],
ran       3     [0, 0, 0, 1, 0, 0, 0],
up        4     [0, 0, 0, 0, 1, 0, 0],
the       1     [0, 1, 0, 0, 0, 0, 0],
clock     5     [0, 0, 0, 0, 0, 1, 0] ]

                [0, 1, 2, 3, 4, 5, 6]
```

Source: https://developers.google.com/machine-learning/guides/text-classification/step-3

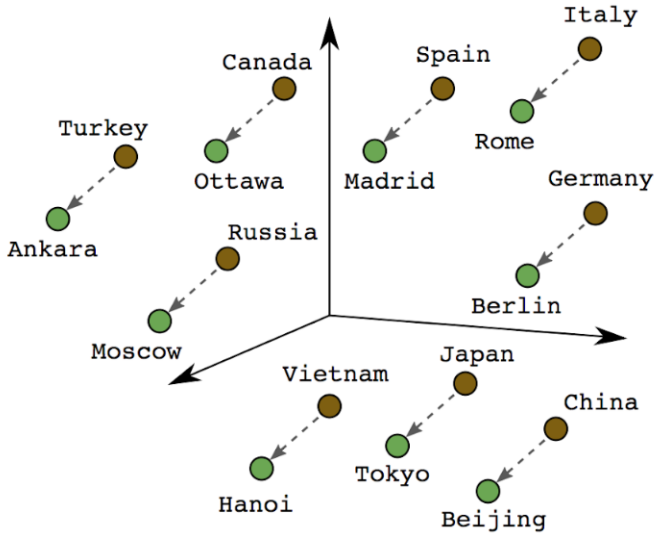
Word embeddings



Male-Female



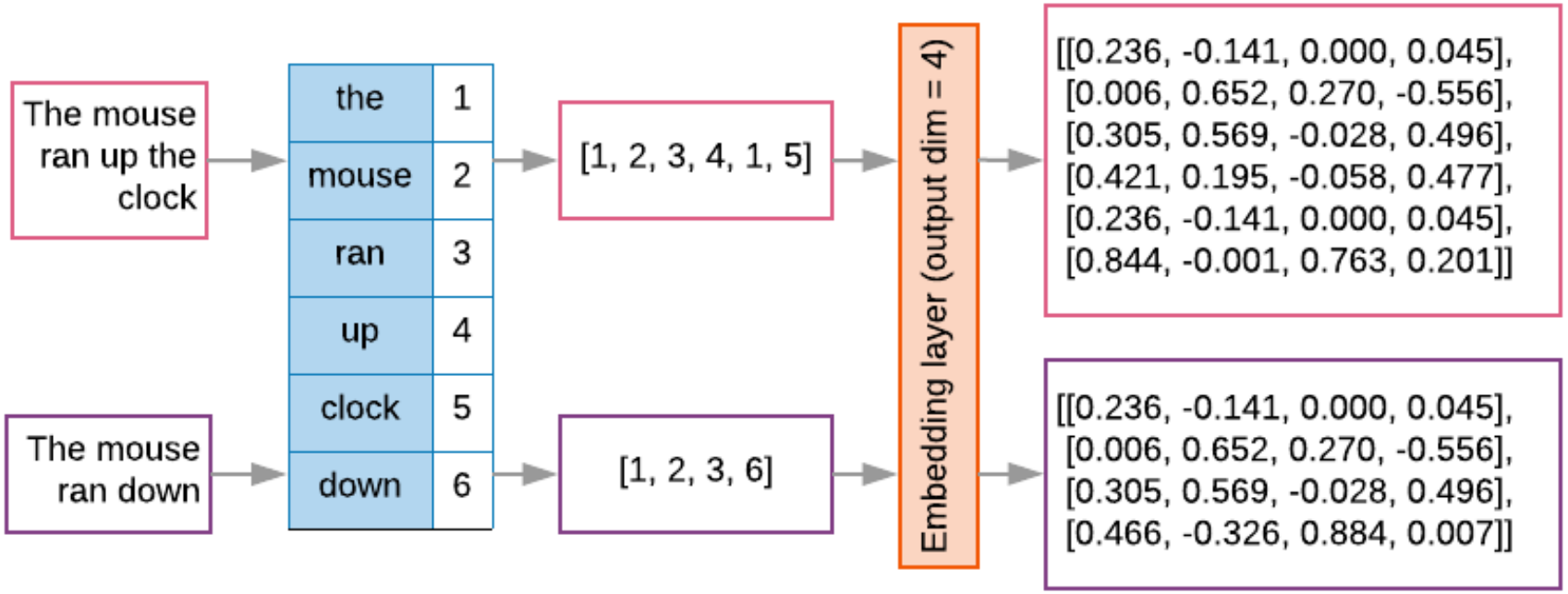
Verb Tense



Country-Capital

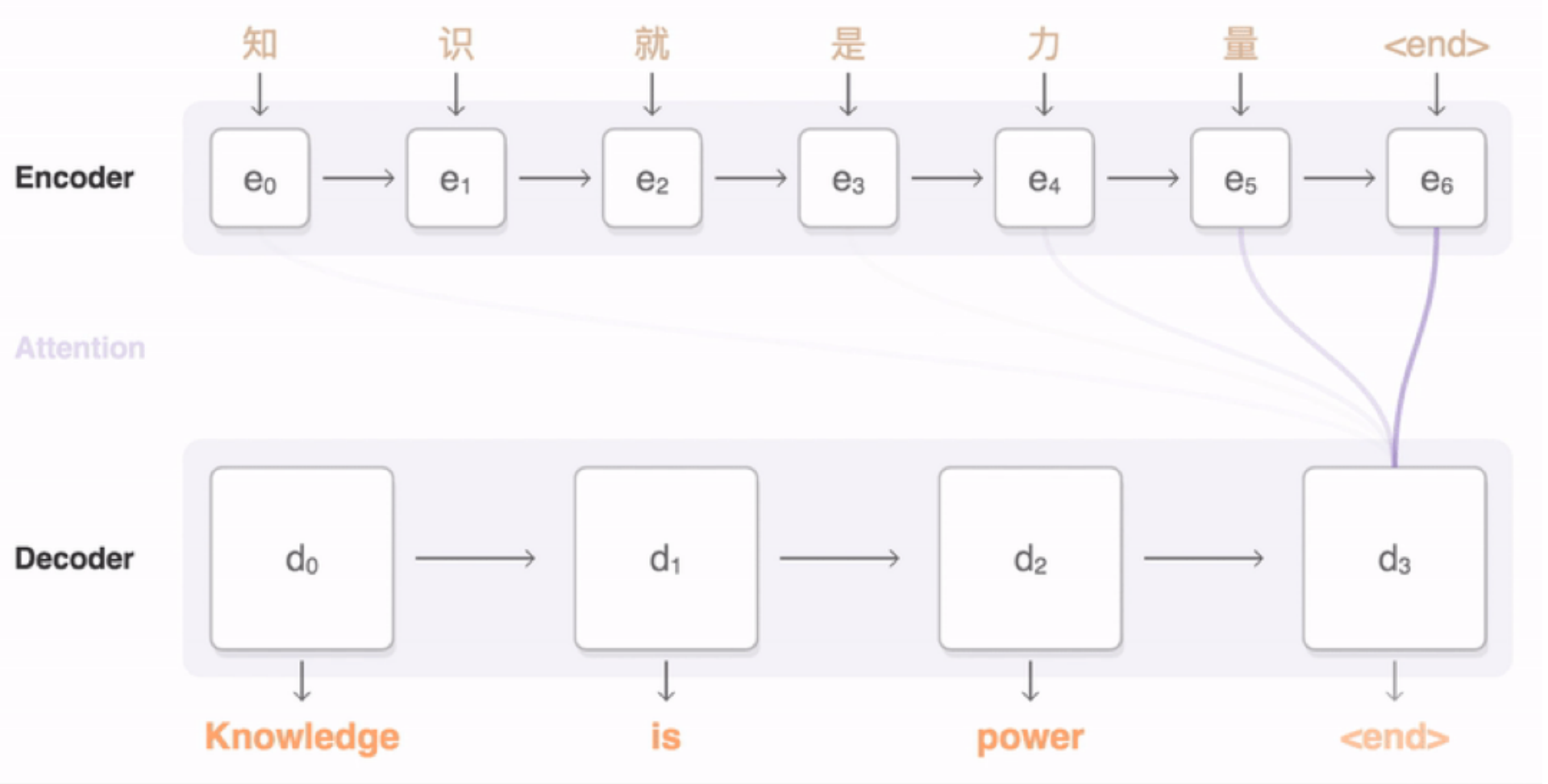
Source: https://developers.google.com/machine-learning/guides/text-classification/step-3

Word embeddings



Source: https://developers.google.com/machine-learning/guides/text-classification/step-3

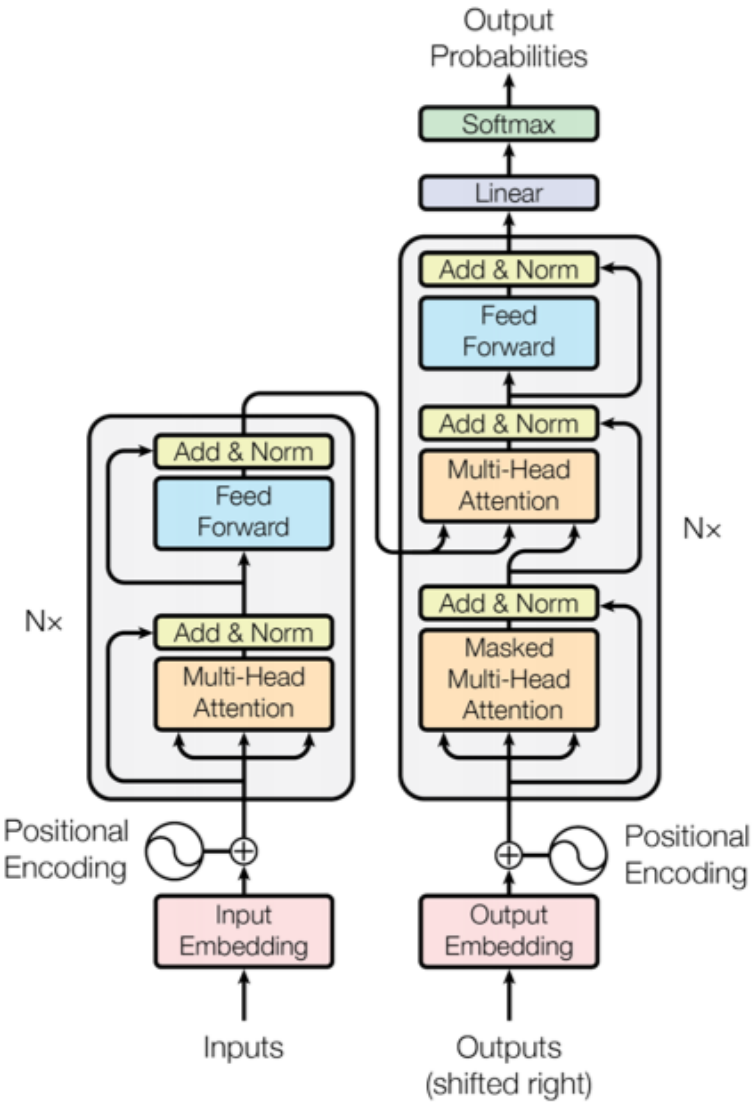
Sequence to Sequence (Seq2Seq)



Source: https://google.github.io/seq2seq/

Transformer (Attention is All You Need)

(Vaswani et al., 2017)

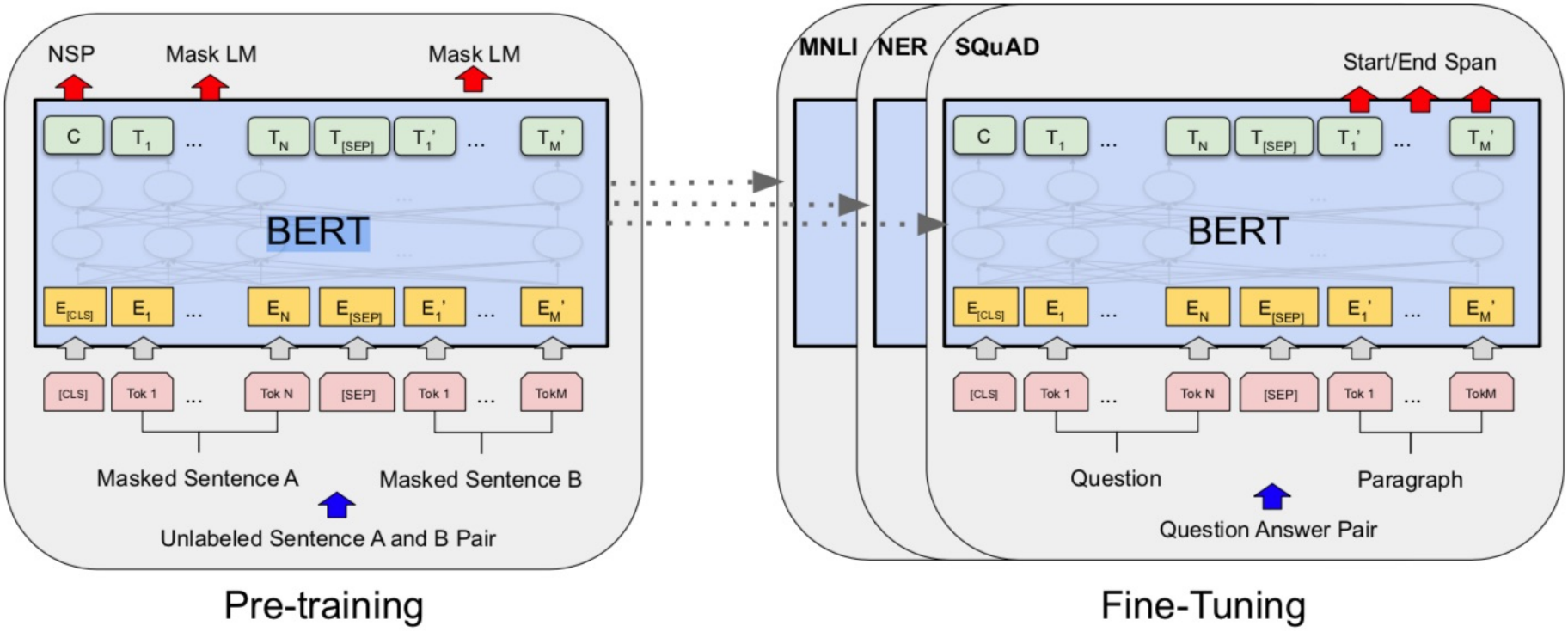


Source: Vaswani, Ashish, Noam Shazeer, Niki Parmar, Jakob Uszkoreit, Llion Jones, Aidan N. Gomez, Łukasz Kaiser, and Illia Polosukhin. "Attention is all you need." In *Advances in neural information processing systems*, pp. 5998-6008. 2017.

BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding

BERT (Bidirectional Encoder Representations from Transformers)

Overall pre-training and fine-tuning procedures for BERT

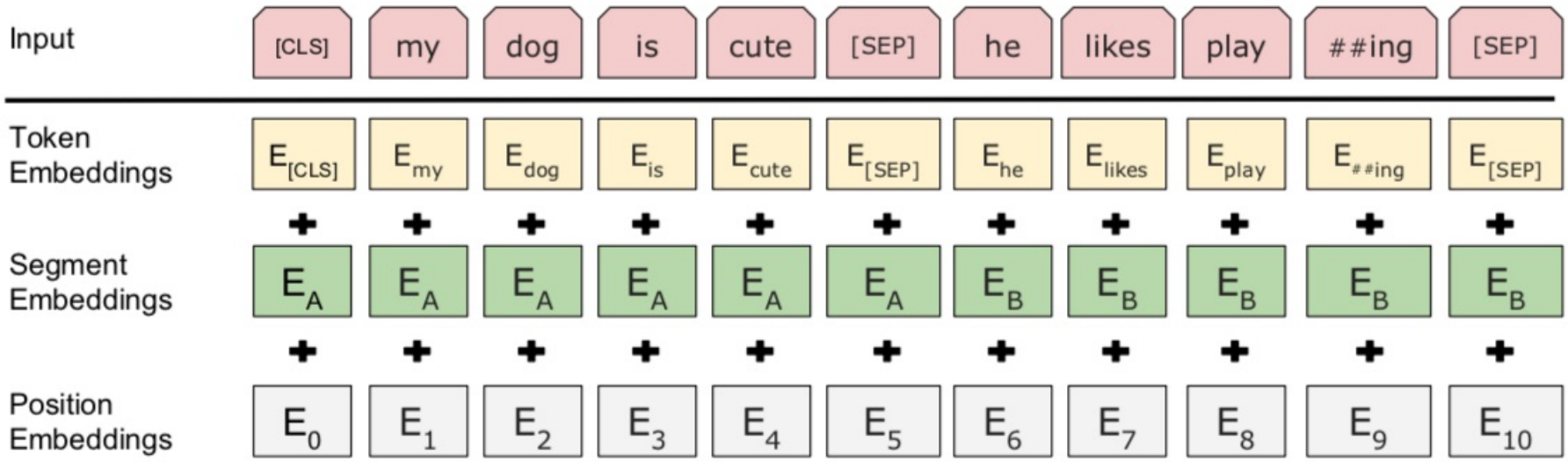


Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018).
"Bert: Pre-training of deep bidirectional transformers for language understanding." arXiv preprint arXiv:1810.04805.

BERT: Pre-training of Deep Bidirectional Transformers for Language Understanding

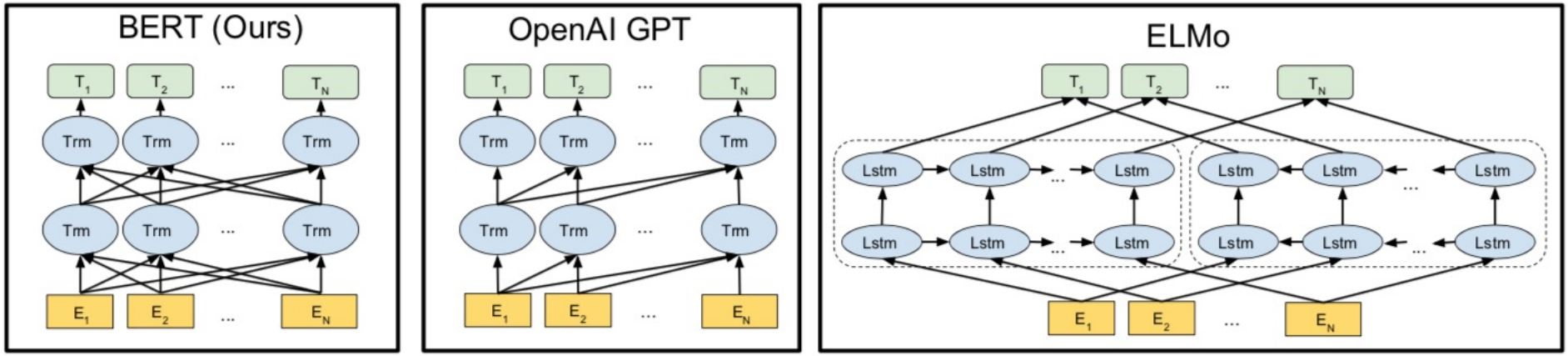
BERT (Bidirectional Encoder Representations from Transformers)

BERT input representation



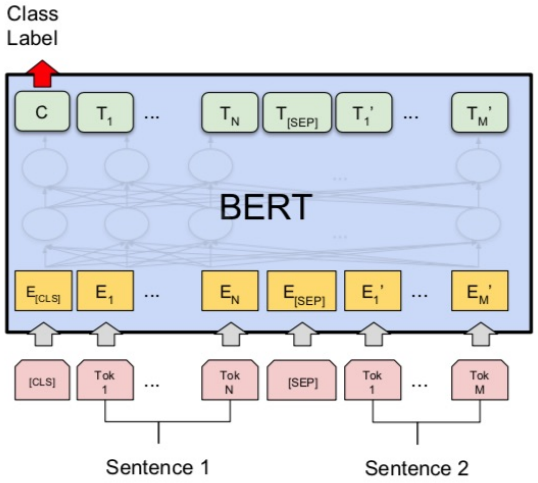
Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018).
"Bert: Pre-training of deep bidirectional transformers for language understanding." arXiv preprint arXiv:1810.04805.

BERT, OpenAI GPT, ELMo

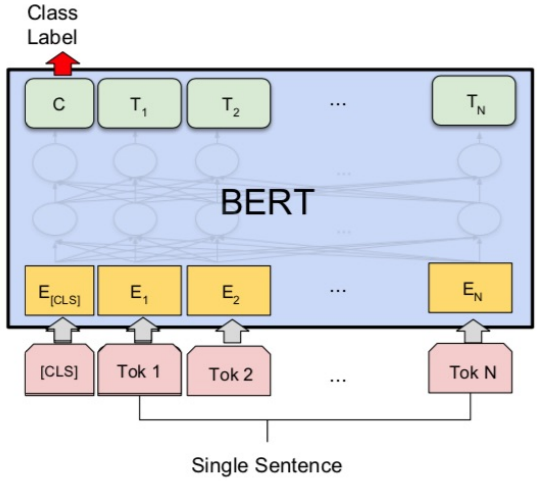


Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018).
"Bert: Pre-training of deep bidirectional transformers for language understanding." arXiv preprint arXiv:1810.04805.

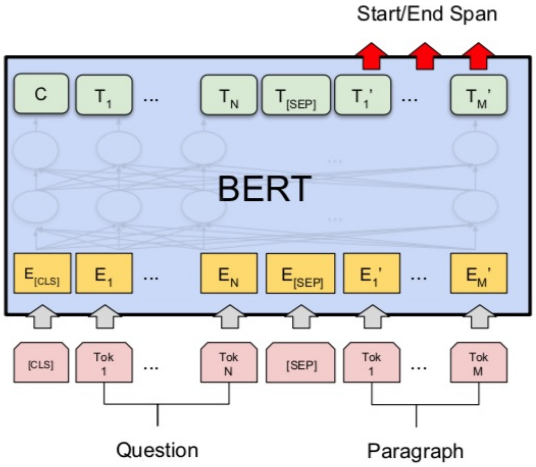
Fine-tuning BERT on Different Tasks



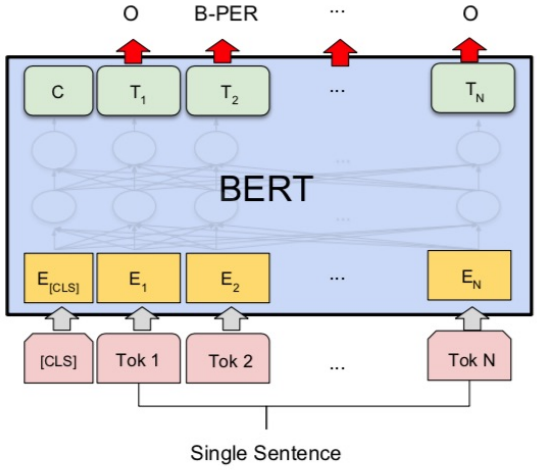
(a) Sentence Pair Classification Tasks: MNLI, QQP, QNLI, STS-B, MRPC, RTE, SWAG



(b) Single Sentence Classification Tasks: SST-2, CoLA



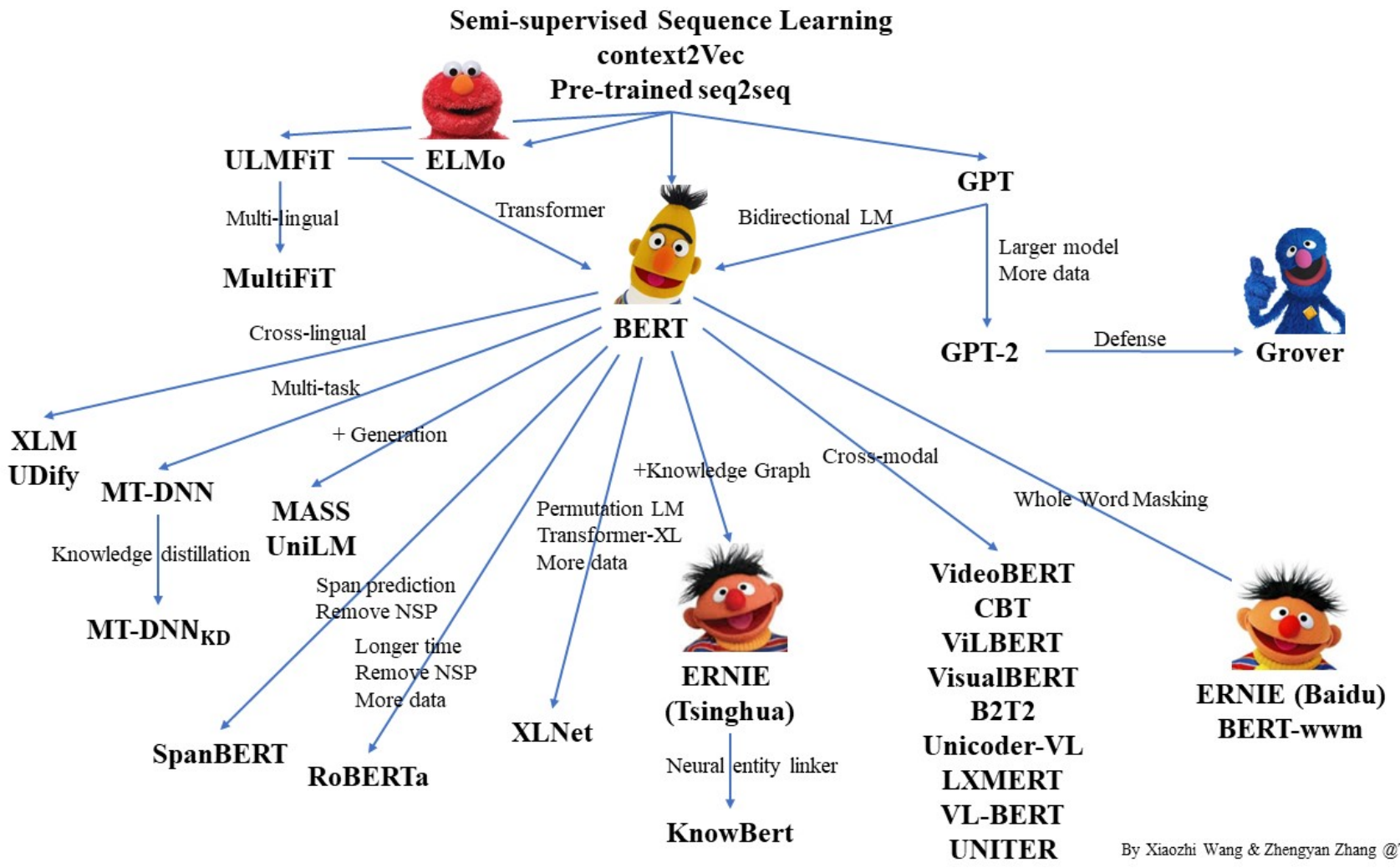
(c) Question Answering Tasks: SQuAD v1.1



(d) Single Sentence Tagging Tasks: CoNLL-2003 NER

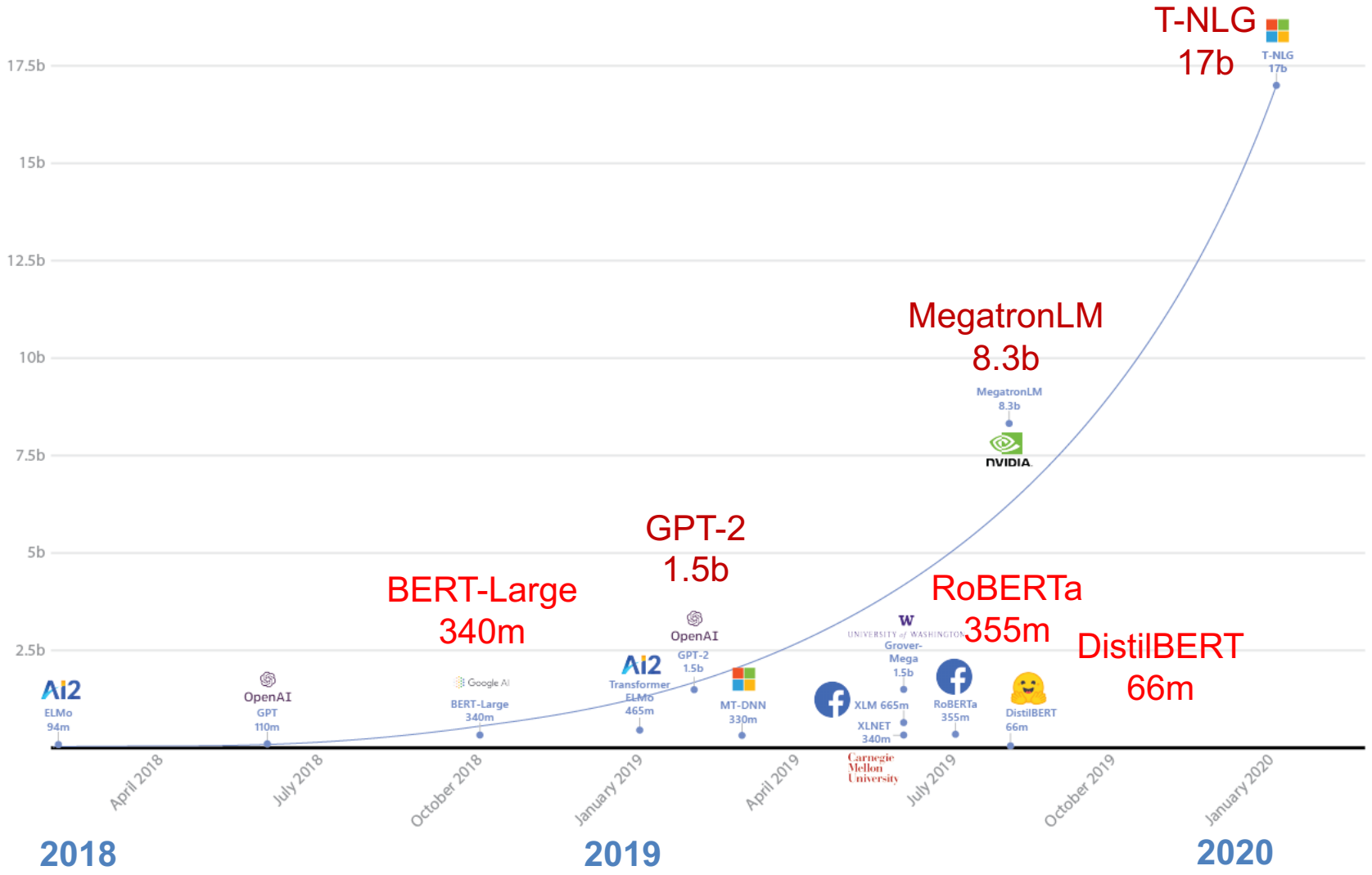
Source: Devlin, Jacob, Ming-Wei Chang, Kenton Lee, and Kristina Toutanova (2018). "Bert: Pre-training of deep bidirectional transformers for language understanding." arXiv preprint arXiv:1810.04805.

Pre-trained Language Model (PLM)



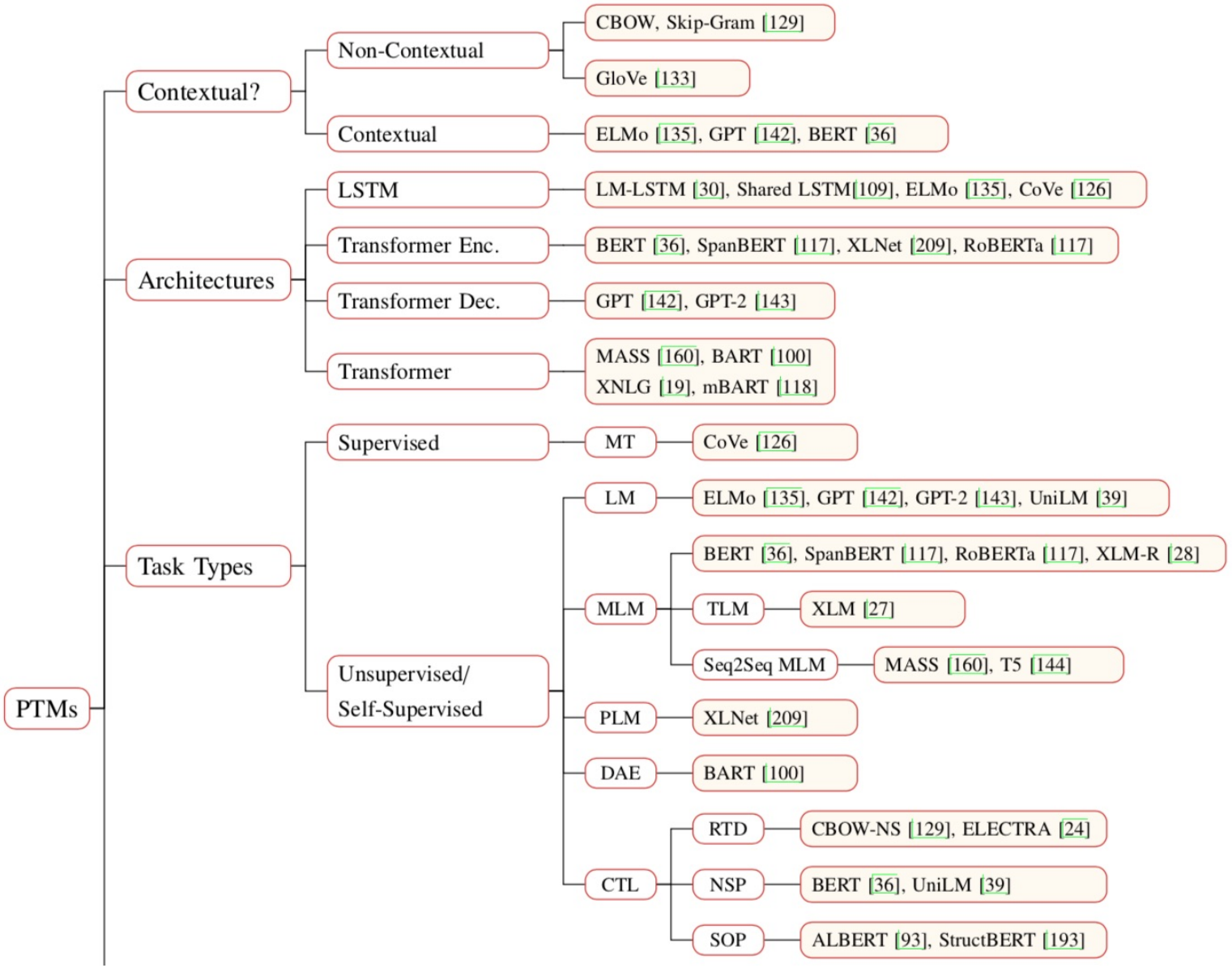
Source: https://github.com/thunlp/PLMpapers

Turing Natural Language Generation (T-NLG)



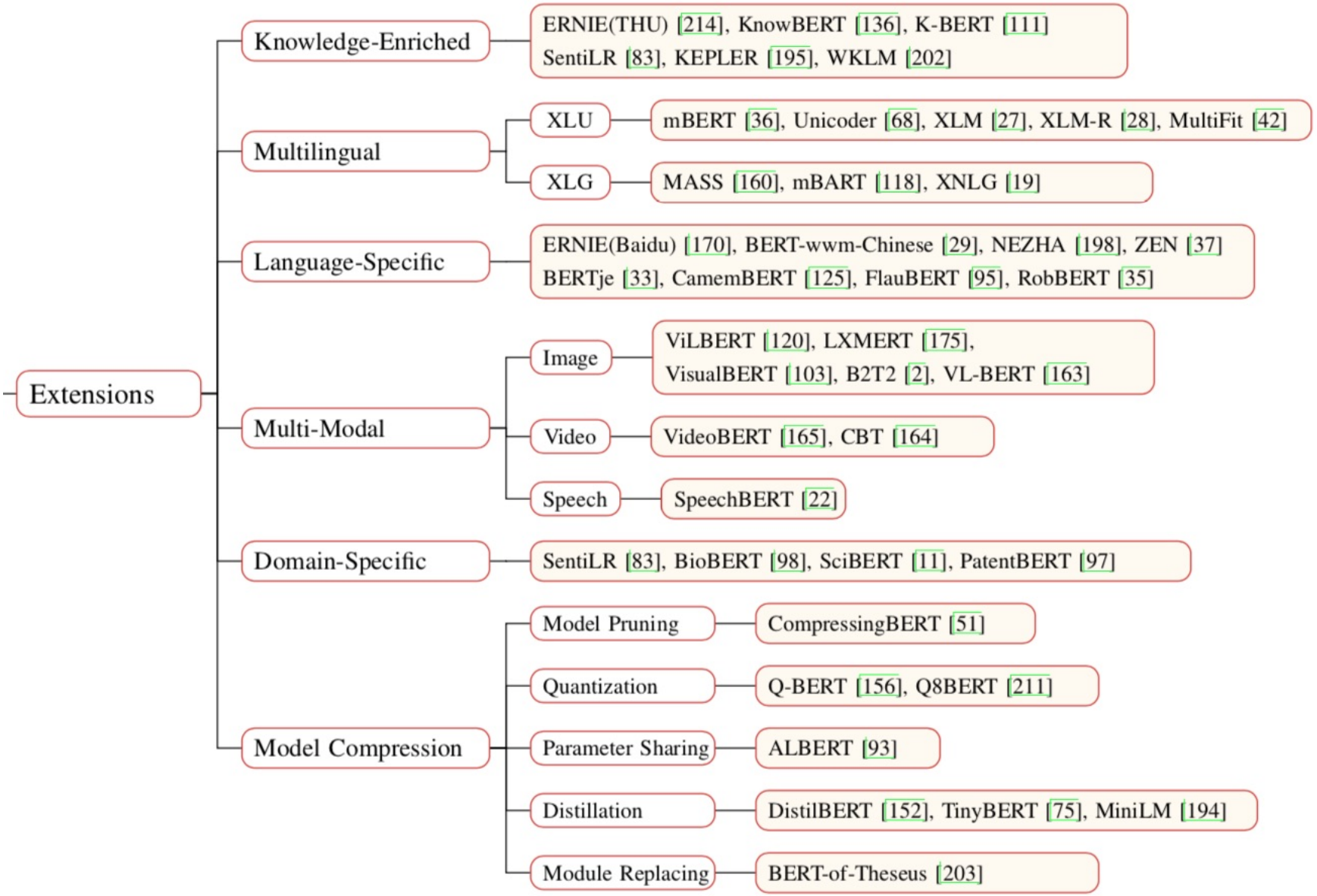
Source: https://www.microsoft.com/en-us/research/blog/turing-nlg-a-17-billion-parameter-language-model-by-microsoft/

Pre-trained Models (PTM)



Source: Qiu, Xipeng, Tianxiang Sun, Yige Xu, Yunfan Shao, Ning Dai, and Xuanjing Huang. "Pre-trained Models for Natural Language Processing: A Survey." arXiv preprint arXiv:2003.08271 (2020).

Pre-trained Models (PTM)



Source: Qiu, Xipeng, Tianxiang Sun, Yige Xu, Yunfan Shao, Ning Dai, and Xuanjing Huang. "Pre-trained Models for Natural Language Processing: A Survey." arXiv preprint arXiv:2003.08271 (2020).

Transformers

State-of-the-art Natural Language Processing for TensorFlow 2.0 and PyTorch

- Transformers
  - pytorch-transformers
  - pytorch-pretrained-bert
- provides state-of-the-art general-purpose architectures
  - (BERT, GPT-2, RoBERTa, XLM, DistilBert, XLNet, CTRL...)
  - for Natural Language Understanding (NLU) and Natural Language Generation (NLG) with over 32+ pretrained models in 100+ languages and deep interoperability between TensorFlow 2.0 and PyTorch.

Source: https://github.com/huggingface/transformers

NLP Benchmark Datasets

Task	Dataset	Link
Machine Translation	WMT 2014 EN-DE WMT 2014 EN-FR	http://www-lium.univ-lemans.fr/~schwenk/cslm_joint_paper/
Text Summarization	CNN/DM Newsroom DUC Gigaword	https://cs.nyu.edu/~kcho/DMQA/ https://summari.es/ https://www-nlpir.nist.gov/projects/duc/data.html https://catalog.ldc.upenn.edu/LDC2012T21
Reading Comprehension Question Answering Question Generation	ARC CliCR CNN/DM NewsQA RACE SQuAD Story Cloze Test NarativeQA Quasar SearchQA	http://data.allenai.org/arc/ http://aclweb.org/anthology/N18-1140 https://cs.nyu.edu/~kcho/DMQA/ https://datasets.maluuba.com/NewsQA http://www.qizhexie.com/data/RACE_leaderboard https://rajpurkar.github.io/SQuAD-explorer/ http://aclweb.org/anthology/W17-0906.pdf https://github.com/deepmind/narrativeqa https://github.com/bdhingra/quasar https://github.com/nyu-dl/SearchQA
Semantic Parsing	AMR parsing ATIS (SQL Parsing) WikiSQL (SQL Parsing)	https://amr.isi.edu/index.html https://github.com/jkkummerfeld/text2sql-data/tree/master/data https://github.com/salesforce/WikiSQL
Sentiment Analysis	IMDB Reviews SST Yelp Reviews Subjectivity Dataset	http://ai.stanford.edu/~amaas/data/sentiment/ https://nlp.stanford.edu/sentiment/index.html https://www.yelp.com/dataset/challenge http://www.cs.cornell.edu/people/pabo/movie-review-data/
Text Classification	AG News DBpedia TREC 20 NewsGroup	http://www.di.unipi.it/~gulli/AG_corpus_of_news_articles.html https://wiki.dbpedia.org/Datasets https://trec.nist.gov/data.html http://qwone.com/~jason/20Newsgroups/
Natural Language Inference	SNLI Corpus MultiNLI SciTail	https://nlp.stanford.edu/projects/snli/ https://www.nyu.edu/projects/bowman/multinli/ http://data.allenai.org/scitail/
Semantic Role Labeling	Proposition Bank OneNotes	http://propbank.github.io/ https://catalog.ldc.upenn.edu/LDC2013T19

Source: Amirsina Torfi, Rouzbeh A. Shirvani, Yaser Keneshloo, Nader Tavvaf, and Edward A. Fox (2020). "Natural Language Processing Advancements By Deep Learning: A Survey." arXiv preprint arXiv:2003.01200.

Summary

- Universal Sentence Encoder (USE)
- Universal Sentence Encoder Multilingual (USEM)
- Semantic Similarity

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  Applied Text Analysis with Python, O'Reilly Media.
  https://www.oreilly.com/library/view/applied-text-analysis/9781491963036/
- Daniel Cer, Yinfei Yang, Sheng-yi Kong, Nan Hua, Nicole Limtiaco, Rhomni St. John, Noah Constant, Mario Guajardo-Céspedes, Steve Yuan, Chris Tar, Yun-Hsuan Sung, Brian Strope, Ray Kurzweil (2018). Universal Sentence Encoder. arXiv:1803.11175.
- Yinfei Yang, Daniel Cer, Amin Ahmad, Mandy Guo, Jax Law, Noah Constant, Gustavo Hernandez Abrego , Steve Yuan, Chris Tar, Yun-hsuan Sung, Ray Kurzweil (2019). Multilingual Universal Sentence Encoder for Semantic Retrieval.
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- Min-Yuh Day (2020), Python 101, https://tinyurl.com/aintpupython101

Q & A

深度學習和通用句子嵌入模型
(Deep Learning and Universal Sentence-Embedding Models)

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